## **Link Guidelines**

We get many requests to link to the sites of others. Before we will consider cross-linking, the requesting site must already have a link to <a href="www.GOOOH.com">www.GOOOH.com</a>. We will generally add a cross-link if all of the following apply, though we reserve the right not to link or to remove an existing link at any time.

- 1. The site must already have a link to www.GOOOH.com
- 2. The owner of the site (and/or the requestor) agrees to notify us if the link to our site is removed at any point in the future
- 3. The site must be non-partisan
- 4. The site must be G-rated, or at least PG
- 5. The site should promote an issue or a group, not an individual, a candidate, a radio show, a political party, etc.
- 6. The primary purpose of the site must not be to sell the product(s) of an individual, such as a book or a t-shirt
- 7. The site may not address only one party
- 8. The primary purpose of the site must be politics, not business
- Representatives of the requesting site do not inundate us with requests to cross-link
- 10. Our members do not repeatedly complain about the site or its representatives

We do not include images in the cross-links, preferring the simple, uncluttered, standardized list of links.

We have found that those who will only link to us if we first agree to link to them are usually most interested in having us help them promote their cause. For this reason, we ask you contact us AFTER you have already linked to our site.

We evaluate every request, but as a volunteer organization do get backlogged at times. Please give us at least seven days to reply to your cross-link request.